

Counseling Your Middle Children

Creative and Effective Strategies for Engaging Your 2Ls

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2Ls: Our “Middle Children”



Today's Goals

- Explore ways to redefine relationship with 2Ls:
 - Messaging
 - Timing
 - Coaching Tools
- Unique considerations
- Resources

It's 2L Year: Do You Know Where Your Students Are?



Daydreaming?



Networking?

Identify the Problem(s)



“What’s the Issue, Dear?”
(*Frozen*, 2013)

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Prototypical 2L Challenges

“Out to Lunch”



Never Comes In
or Parrots Others

“The Sampler”



Spread Thin,
Dabbling without Focus

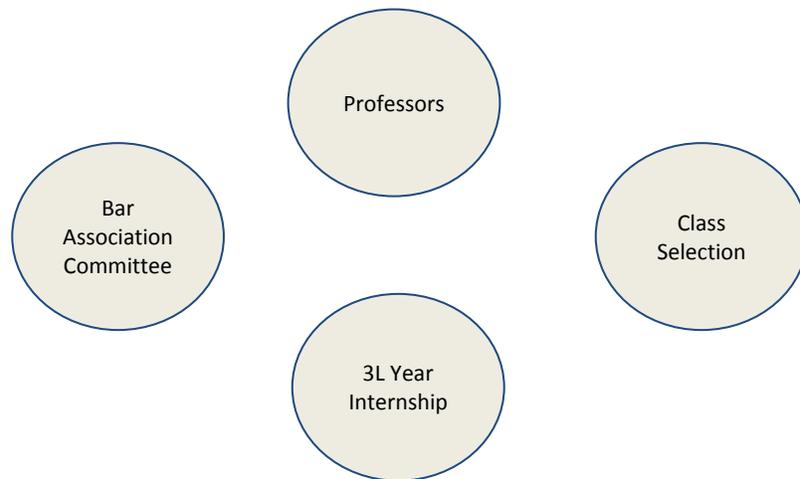
“The Entitled”



Good Grades
Will Get Me the Job

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What Works



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Coaching as Tool for 2L Professional Development

Coaching is not telling people what to do; it's giving them a chance to examine what they are doing in light of their intentions.

—James Flaherty

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Action: Student into Driver's Seat

2L sessions should:

- Be organized toward development of individual action plan
- Establish expectation of autonomy
- Build gradually
- Acknowledge progress and setbacks

Define the Relationship/ Change the Dynamic

From 1L Advising to 2L Coaching:

- 2L Year is Strategy Year
- Counselor as facilitator of student's intentions
- Help student become an expert
- Build action plan

1L Advising vs. 2L Coaching

1L Advising

- Definitions
- Deadlines
- Processes

2L Coaching

- Questions
- Goals
- Action

Questions

- What are your long- and short-term goals?
- How does each action build towards a goal?
- What is your hoped-for outcome?
- What obstacles should we address?

Setting a Plan in Motion

- Look at the short and long-term goals
- Evaluate the market, the self, and the gap between
- What obstacles should be addressed?
- Who are allies?
- What are the resources?



New Tools, New Habits

- Assessments
- Candid Feedback
- Habitual Reflection/Self-Evaluation
- Accountability

Pre-Meeting Tracking Form

- List accomplishments since last meeting
- Items to focus on in today's meeting
- Items I've been procrastinating on since last meeting
- Progression items for next 90 days to meet 1 year goals

Lessons from Attorney Coaching

Repetition is the father of knowledge, I repeat,
repetition is the father of knowledge.

—Lil Wayne
(Dwayne Michael Carter)

Time Machine: 2L to 3L Year



1L



2L



3L

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Messaging

How to reach this diverse and elusive audience?

- Branding and consistency:
2L Year as strategy development
- Alliances with faculty and academic advising to promote message
- Timing

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Considerations and Discussion

- CSO Resources
- Lower enrollment=higher expectations
- Focus on academics and bar exam (to the exclusion of job search?)
- Other concerns?

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